

Unis Patent and Law Firm

INTELLECTUAL PROPERTY LAWYERS

KOREA

www.unispat.com

Our Firm

Unis Patent and Law Firm is a full service intellectual property law firm that advises regional, national, and global businesses on a wide range of legal and IP matters. Founded in 1991, we have provided expert counsel and guidance in every IP area, such as patent prosecution, litigation, licensing, and IP monetization.

Since our foundation, we have represented a wide range of clients from Fortune 500 multinational corporations, world renowned R&D organizations and universities to individual inventors. Unis' experienced group is currently composed of 60 members including 11 patent attorneys and IP lawyers covering all technical fields.

Unis is one of the leading IP law firms in Korea, as evidenced by our ranking among the top ten Korean IP firms in terms of filing volume, which we confidently believe is a result of our persistent efforts to best meet the growing demands of our clients. We pride ourselves on aiming for a level of service that not only exceeds the expectations of our clients but always hits the mark.

Since expert knowledge and diligent analysis are the cornerstones of all legal practices, and we assure you that developing a relationship with Unis will help to take your business to the next level.

Our History

1991~2000 IP Software Developer

- Nation's first online patent and trademark search service "PIS", 1993
- Joint project for developing "Multimedia Patent Information" with Samsung, 1995
- Developing "Patent Search Engine" as a Korean government project, 1996
- Joint project for developing "Patent Digital Library" with IBM Korea, 1998
- Developed the "Trademark Search Engine" used by the Korean Intellectual Property Office (KIPO), 2002

2001~2015 IP Firm

- Primary IP firm for Volvo Group since 1998
- Launched Nation's first and most frequented internet-based IP counseling & filing services, "Ineedpatent" & "Ineedbrand", 2001 and still operating
- Established our Buchon & Ulsan branch offices in 2004 and in 2006
- One of the top 10 IP filers in Korea since 2009, with over 3,500 annual filings to the KIPO based on more than 8,000 clients

Our Services

Search

Based on our ample experience and in-depth knowledge of technologies, we can confidently say we are clearly at the forefront in this field. We provide Novelty Searches, Infringement Searches, and Freedom-to-Operate Searches.

Prosecution

We have over 20 years of experience in preparation, filing, and prosecution of IP applications before the Korean Intellectual Property Office in all technical areas.

Litigation

We organize a custom team for each case, consisting of litigators and patent attorneys with a strong technical background and scientific experience in the relevant field of technology. This approach has proven to be efficient, cost-effective, and successful for our clients.

Monetization

We assist Korean companies, universities and individual inventors to monetize their patents in the most profitable, effective and cost-efficient way. As the sole Korean partner of “Global IP Law Group” based in Chicago, USA (www.giplg.com), Unis is representing several major Korean companies and universities for their IP sales and licensing.

Our Technical Expertise

Electronics, Wireless Communication, Internet Applications, Mobile Technology

Unis' technical expertise in this field is strengthened by the firm's unique experience in patent monetization. Unis is currently assisting Korea's largest telecom company, Korea Telecom, in their bid to monetize several hundred of their patents. We also advise them on prosecution strategies, infringement findings and claim charting, patent ratings, standard matching, IP marketing, as well as negotiation and sales.

Hydraulics, Construction Equipment, Automotive, Mechatronics, Hybrid Automobiles, Telematics

As the primary IP counsel for the Volvo Group for more than two decades, Unis has in-depth and extensive knowledge and intelligence in this technology. Not only assisting the client in prosecution matters, Unis is also actively involved in implementing critical policies and projects including infringement analysis, invalidation evidence research, and freedom-to-operate investigations.

Chemistry, Chemical Engineering

Unis' strong chemical team is led by former Korea Research Institute of Chemical Technology research engineer Sujin Kim who has handled numerous chemical cases for Fortune 500 companies during her 20 years as a patent attorney. She received considerable attention from legal and industrial circles in Korea by successfully arguing a precedent-setting case "Sinorchem vs. Flexys" in the Korean Supreme Court. This case was also litigated in the US International Trade Commission (ITC) and the US District Court in Ohio as well as in China.

Display Devices, Touch Panel, Semi-Conductor, MPEG, Software

Working closely with worldwide market leaders in this technology in their patent protection in Korea, Unis has in-depth technical expertise.

Our Standards

Service beyond Expectation

We make persistent efforts to best meet the growing demands of our clients. We pride ourselves on aiming for a level of service that not only exceeds the expectations of our clients but always hits the mark.

Good Communications

Our professionals command multiple languages covering Korean, English, Japanese and Chinese.

Swift Response

We appreciate that time is often of the essence in commercial transactions and when a problem arises, a timely response can make all the difference. For this reason, our lawyers are prepared to provide round-clock assistance in dealing with legal issues whenever they arise.

Reasonable Fees

We pride ourselves on producing high quality work while keeping a lean and agile legal team on each matter. That translates to reasonable legal fees for our clients. This is only possible because we hire and retain the best professionals.



Eesop Yoon (Managing Partner)

Patent Attorney

Focus: Prosecution, IP Monetization

Expertise: Hydraulics, Software, IT

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Eesop Yoon is a patent attorney focusing on IP monetization, patent prosecution, and litigation in the information-technology and construction equipment fields. He has been working as the IP counsel for Volvo Group for more than a decade.

His legal expertise is bolstered by his early experience as a computer programmer in the field of database management and search engines. He developed and launched Korea's first online patent database search service, called "PIS," and created the "Patent Digital Library" jointly with IBM. He also personally developed and programmed the unique trademark search engine that is currently being used by the Korean Intellectual Property Office (KIPO) for use in trademark examination.

As the sole Korean partner of Global IP Law Group in Chicago, USA (www.giplg.com), he focuses his work on IP monetization and licensing for the largest Korean telecom company and various university labs.



Sujin Kim (Partner)

Patent Attorney

Focus: Prosecution, Litigation

Expertise: Chemistry

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Sujin Kim is a patent attorney focusing on patent prosecution and litigation in the chemical fields. Her expertise is bolstered by her experience as a research engineer at the Korea Research Institute of Chemical Technology (KRICT) before she passed the patent bar exam.

She has received considerable attention from legal and industrial circles in Korea by successfully arguing a precedent-setting case “Sinorchem vs. Flexys” in the Korean Supreme Court. This case was also pending in the US International Trade Commission (ITC) and the US District Court in Ohio as well as in China. She has extensive experience in handling various chemical cases for Fortune 500 companies such as Cortex and BASF during her 20 years as a patent attorney.

She teaches patent law at Inha University Law School as an adjunct professor.



Sangpil Lee (Partner)

Patent Attorney

Focus: Prosecution, Litigation

Expertise: Electronics, Semi-conductor

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Sangpil Lee is a patent attorney focusing on patent prosecution and litigation in the electronics, semi-conductor and display device field. He has handled numerous cases for Samsung Electronics and LG Electronics in digital media, display devices, printers, MEMs and robotics, while working closely with engineers of both companies for more than ten years.

Since joining Unis in 2004, he has actively advises a large Taiwanese display device manufacturer and a major US medical device manufacture in various IP matters. He is also a frequent lecturer for universities and R & D organizations.



Byunghong Jung, Ph.D. (Partner)

Patent Attorney

Focus: Prosecution, IP Analysis

Expertise: Electronics, Communication

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Dr. Jung worked as a patent examiner at the Korea Intellectual Property Office (KIPO) in the fields of semiconductor, memory devices, wireless communication, electric circuit, and solar cells before recently joining Unis.

Before working as an examiner, he was a research engineer at Hyundai Mobis and the Korea Agency for Defense Development (KADD) for seven years.



Changmu Lee (Partner)

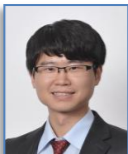
Attorney at Law

Focus: Litigation

Expertise: Mechanical Engineering

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Changmu Lee is an attorney at law admitted in the Korean bar. Before joining the firm in 2011, He had worked as a patent engineer in the field of automotive engineering at an IP firm for three years. His main focus at Unis is IP litigation.



Youngjun Bae (Partner)

Patent Attorney

Focus: Prosecution

Expertise: IT, Software, MPEG, LCD

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Youngjun Bae has worked as a software developer at a major game company before joining the firm. His expertise is bolstered by his experience of handling numerous cases from world renowned research and development organizations and large corporations, such as Fraunhofer and Disney.



Esther Jung (Partner)

US Attorney at Law

Focus: Prosecution, IP Analysis

Expertise: Trademark, Copyright

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Before joining Unis, Esther Jung had ample working experience developing trade policies, researching and reviewing international trade agreements for the WTO and various FTAs. She was a Korean representative in the negotiations for the Korea-US FTA (2nd, 3rd, 4th and 5th round of negotiations), Korea-Asia FTA, and Korea-Canada FTA. Since joining the firm, she is focusing her practice primarily on trademark prosecution and litigation. She regularly counsels many clients regarding all facets of international trademark portfolio management including advising and assisting clients with the registration and protection of trademarks on a worldwide basis. She also reviews various international legal contracts in IP monetization and licensing.



Jiyoung Seo

Patent Attorney

Focus: Prosecution, Litigation

Expertise: Mechanical, Medical Devices

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Jiyoung Seo's main focus is patent prosecution in the mechanical and medical device fields. She is also actively involved in patent portfolio analysis and freedom-to-operate investigations.



Heekyung Cho

Attorney at Law

Focus: Prosecution, Litigation

Expertise: Trademark, Copyright

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Heekyung Cho's main focus is trademark prosecution and litigation. She regularly advises many clients regarding domestic and international trademark matters, and assists them with the registration, enforcement and licensing of trademarks.



Kwonhoon Han, Ph.D.

Technical Expert

Expertise: IT, Wireless Communication

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Dr. Han has worked as a chief research engineer (director level) at the largest Korean Telecom company, KT, for 15 years in the field of wireless telecommunication and network system, and was a technical advisor at Ericsson. Since joining Unis, he has been leading the IP monetization team, focusing on patent ratings and infringement findings.



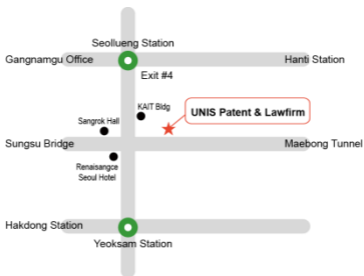
Hyunwoo Nam, Ph.D.

Technical Expert

Expertise: Biotech, Pharmaceutical

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Dr. Nam has worked as a research engineer at Hanyang University Microbiology Lab before joining the firm. He currently assists attorneys in various technical matters in biotech and pharmaceutical cases.



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